

PARTICIPATION FORM CUTTING

This contract is for the members of the NCHA.
It is to be returned filled in and signed to :

GL EVENTS Exhibitions – Salon EQUITA'
La Sucrière
49-50 quai RAMBAUD
CS 50056
69285 Lyon Cedex 02
FRANCE

Mail : christine.rigollet@gl-events.com / info@pm-ranch.com

Facturation

Name of the breeding/company :

Name : Surname :

Adress :

.....

ZIP Code : Country :

Phone : Mobile :

Obligatory E-mail :

N° SIREN/SIRET :

VAT N° :

Participation contracts without deposit or full payment will not be taken into account

Warning: With the exception of the official sponsor of the FEI, it is forbidden to exhibit, distribute, sell or make announcements about watches or any other products indicating the time in all the halls of the Equita' exhibition. Equita' reserves the right to remove all watches or other products telling the time from any stand without any compensation of any kind being due.

Stalls reservation

Stall for the period of the show	320€	x	=	Inc. VAT
Stand with carpet	320€	x	=	Inc. VAT
Stall for helper horse	160€	x	=	Inc. VAT
Additional permanent badge	40€	x	=	Inc. VAT

I would rather have stalls **outside** **inside** (Attention : show lighted 24/24h)

Important information: Straw used for exterior stalls and shaving for interiors. Stalls inside depending on availability for a 5 days reservation.

The arrivals and departure of horses must be strictly monitored. For safety reasons, the coming and goings of the horses will not be possible outside these time slots.

**For 5 days : 2 permanent badges per box, 1 parking pass
For 3 days : 2 daily entries per box, 1 parking pass**

Car park

Date and arrival time (approximate):

**Possibility to arrive on 10/29 afternoon or 10/30 with no extra charge.*

Number of vehicles : ... Truck(s) ... Van(s)

Electricity connection for trucks on the car park: 78€ x = Inc VAT

Ticketing

Book of 5 reduced rate tickets:	45€	x	=	Inc VAT
Book of 15 reduced rate tickets:	135€	x	=	Inc VAT
Book of 50 reduced rate tickets:	450€	x	=	Inc VAT

Payment conditions

A down payment corresponding to 50% of the total sum (inc. VAT) should be enclosed with this contract. The remainder is to be paid on reception of the invoice, or in all cases before 14 September 2012.

1. By cheque :

Made payable and to be sent to GL events Exhibitions, please enclose a copy of this form with your cheque :

GL EVENTS Exhibitions – Salon EQUITA'
La Sucrière
49-50 quai RAMBAUD
CS 50056
69285 Lyon CEDEX 02
France

2. By banker's draft:

(please join a copy of the bank transfer order with a clear mention "stalls cutting" on the transfer) :

Banque Populaire Loire et Lyonnais
141, rue Garibaldi - 69003 Lyon - France

Domiciliation B.P.2.L institutionnels
Banque **13907** Guichet **00000**
Compte **00 200 164 885** Clé **41**
Code IBAN **FR76 1390 7000 0000 2001 6488**
541
Code BIC/ SWIFT **CCBPFRLPYO**

**I certify that I have read the General Regulation of the Event (Please tick)
Date and signature preceded by the handwritten words "read and approved":**

ATTENTION : Please complete one information sheet by horse

Required information

Name of the horse : Sex of the horse :

Stallion Gelding Mare Competition horse Helper horse

Name of the owner : Surname :

Adress :

.....

ZIP Code : City : Country :

Phone : Mobile :

E-Mail Obligatory :

Name of the rider : Surname :

Adress :

.....

ZIP Code : City : Country :

Phone : Mobile :

E-Mail Obligatory :

Competition(s)

Please specify on which competition you wish to participate :

- Mercuria Show Open
- Mercuria Show Non Pro
- European Derby Open
- European Derby Non Pro
- Clinics

HEALTH CONDITIONS

Equine flu vaccination is mandatory: the "vaccination" sheet should include a visa from a veterinary who is not the owner of the animal. Rabies vaccination: Concerning horses that come from infected departments or horses that participate at official competitions. Any horse that does not have a chip will not be accepted on the showground.

Therefore, associations must imperatively inform their members.

More information on www.equitalyon.com / Breeder area..

STALLS' USE

The breeder insurance (civil liability) is mandatory; it should be contracted directly to your insurer. A copy must be attached to the participation contract. The breeders/riders/guardians are responsible of their own horses from their arrival to the exhibition, inside and outside of the boxes, before, during and after their presentation/show. The organisation has the right to move the horses that stay during the disassembly of the exhibition. The hay and the food are not included in the reservation. There is the possibility to buy hay everyday at the exhibition. From 5th October 2012, no credit or refund will be made on orders of the boxes. Horses are accommodated in temporary stables. The Organising Committee declines all responsibility in the event of an accident. Valid personal insurances for persons and horses are compulsory: civil liability, automobile, individual accident, disease, multiple risks, mortality, etc. **The use of the stables is under the responsibility of the customer who assumes the risk of utilisation.** The stables correspond to a majority of horses, observation being expressly made that the, by definition unpredictable, behaviour of horses is not guaranteed in particular in case of attempt of crossing the walls. Reminder being made that in general, horses have to be closely and constantly surveyed. If the owner or the person responsible for the horse decides to use the stable(s), he accepts the risks related to its us

REGULATIONS AND REGULATION OF THE EVENT

CLAUSE 1 - FFFS (Fédération Française des Salons Spécialisés de France) GENERAL REGULATION. - The general regulations governing fairs and exhibitions organised by members of the FFFS, approved by the Ministry of Trade (Decree of 07/04/1970, CLAUSE 1 paragraph 8) are applicable to exhibitors, subject to the additional provisions contained in the present regulations.

CLAUSE 2 - SIGNATURE OF PARTICIPATION CONTRACT - The participation contracts are signed on special forms. They are

filled in and signed by the exhibitors themselves. When the contract is issued by a company, the form must include its legal status, capital and headquarters. It is signed by one or more of the directors, managers, associates or other such persons who have authority to sign documents in the company name. In this case, the exhibitors will send an acknowledgement of receipt to the exhibitor. Receipt of the participation contract by GL events Exhibitions implies that the exhibitor is familiar with these regulations and the Internal Regulations of Eurexpo and accepts them unreservedly, along with the relevant safety regulations and the public law provisions applicable to events organised in France. It also implies acceptance of any new arrangements indicated to him by GL events Exhibitions, even verbally, if required by circumstances or in the interests of the exhibition.

CLAUSE 3 - MULTIPLE STANDS, JOINT STANDS (COPARTICIPATION) - Any company that participates in the exhibition, at the stand of an exhibiting firm, even on a limited basis, must make its attendance official by filling in a participation contract. It is the exhibitor's responsibility and insurance premium. This participation contract entitles the company to all the advantages inherent to an official exhibitor (inclusion in the guide, insurance, etc.). Participants must also comply with the obligation to leave the equipment at the stand at the end of the exhibition, since it is forbidden to remove equipment during this time. The main exhibitor may welcome a joint participant only with a minimum of 9 sqm (ex: 1 joint participant for a 18 sqm stand; 2 joint participants for a 27 sqm stand).

CLAUSE 4 - ADMISSION CONDITIONS - GL events Exhibitions, assisted if necessary by the Exhibition Committee, reserves the right to assess the eligibility of potential exhibitors, in conformity with the provisions of the Ministerial Decree of 07/04/1970 (CLAUSE 1). This eligibility is defined in CLAUSE 29 of these regulations.

CLAUSE 5 - ASSESSMENT OF CONTRACTS - ACCEPTANCE AND REJECTION - The participation contracts are received and registered by GL events Exhibitions and subject to examination. GL events Exhibitions has the right to reject or accept an application at any time without right of appeal and without having to give any reason for its decision. A rejected applicant is not entitled to argue on the basis that he has participated in previous exhibitions or that he was invited to participate by GL events Exhibitions. Nor will he be entitled to invoke the correspondence exchanged between him and GL events Exhibitions, the cashing of any payment for services ordered, or the publication of his name on any list of exhibitors. In the event of a contract which has been registered, any such contract shall be considered null and void, unless the provisions of CLAUSE 37 of the law of 25 January 1985 are applicable. GL events Exhibitions may decide to uphold the participation contract, provided that the representative of the exhibitor in question expressly authorises the company to remain in activity for a sufficient length of time to justify its participation and to fulfil any commitments it makes. If an exhibitor is rejected, he will not be entitled to any compensation other than the reimbursement of the amount paid to GL events Exhibitions, after

deduction of administration costs. The consequences of failure to attend are defined in CLAUSE 25 of these regulations. The only companies and associations entitled to exhibit are those which are legally recognised and have an existence for at least one year when the exhibition opens and are active in fields which are closely related to the nomenclature of the said exhibition.

CLAUSE 6 - DATE AND DURATION - GL events Exhibitions, the exhibition organiser, reserves the right to modify the exhibition opening date or duration, extend or postpone it or bring forward its closure at any time, and will be under no obligation to compensate exhibitors. If the exhibition does not take place for reasons beyond GL events Exhibitions' control or of Force Majeure, the amounts paid by the exhibitors will be reimbursed after deduction of their share of the exhibition preparation expenses.

CLAUSE 7 - EXHIBITOR'S OBLIGATIONS - The act of exhibiting obliges the exhibitor to: • properly use the site allocated or box, and to keep it properly maintained until the closure of the exhibition. Exhibitors are formally forbidden from packing or removing their samples or animals before the closure of the exhibition. In a general manner, the exhibitor must comply strictly with the regulations in force, and any other regulation as may be added or substituted, especially regarding subcontracting, health, safety and illegal work. The participation contract requires exhibitors to comply with the provisions of these regulations, the Internal Regulations of Eurexpo and the special regulations included in the "Exhibitor's Manual", as well as any public order and policing measures decreed by the authorities or by GL events Exhibitions. Any violation whatsoever of these regulations, of any other provision referred to above or of any other legal requirement by an exhibitor may lead to his immediate, temporary or permanent exclusion without any right to compensation, reimbursement of the sums paid, or any form of damages from GL events Exhibitions. GL events Exhibitions declines all responsibility for the consequences of failure to observe the present regulations and general regulations.

CLAUSE 8 - CLASSIFICATION - The exhibitors are grouped into professional categories by GL events Exhibitions. The nature of their samples or animals they propose will govern the exhibition in which they participate. They may only exhibit the products for which they have requested authorisation. They may only hand out catalogues and brochures which are exclusively related to the items on show.

CLAUSE 9 - ACCEPTABLE SAMPLES, ITEMS OR ANIMALS - The exhibitor attends the exhibition under his own name or company name. If he presents on his stand any products or animals other than the equipment, products, services listed or animals in his participation contract and accepted by GL events Exhibitions as corresponding to the exhibition nomenclature, he is liable to be excluded from the exhibition. Admission to the event of all animals will be refused to all subscribers who do not request the Delegation from the Veterinary Services department with the designation book of the animals proving that they are up to date in terms of vaccines. He cannot advertise non-exhibiting firms or products made by such firms in any manner whatsoever unless he has received their written authorisation to do so. He shall enclose specific proof of such authorisation with the participation contract to GL events Exhibitions. The exhibitor

is responsible for taking all necessary steps to ensure that parcels are delivered at the time. GL events Exhibitions' non-liability stated in CLAUSE 26 of these regulations also covers all consequences of any delay in this respect.

CLAUSE 10 - PROHIBITED SAMPLES - Explosives, detonators and any other dangerous or harmful substances are not permitted. Any exhibitor bringing any such materials to his stand or box shall remove them immediately after a first formal demand. If this is ignored, GL events Exhibitions will take its own steps to remove said materials at the exhibitor's own risk, without prejudice to any other proceedings which may be instituted against the exhibitor. The installation or operation of any object or device likely to disturb the other exhibitors or GL events Exhibitions in any way is strictly forbidden.

CLAUSE 11 - PROHIBITION OF TOTAL OR PARTIAL TRANSFER - The stand, site allocated or box must be transferred by its holder. The transfer of all or part of the stand, site or box in any form whatsoever is strictly forbidden and may lead to the immediate closure of the stand.

CLAUSE 12 - BROCHURES, LOUDSPEAKERS, SOLICITING - Brochures may only be handed out within the confines of the stands, box or sites reserved by each exhibitor. All forms of soliciting and advertising through a loudspeaker are strictly forbidden. Public announcements at the exhibition are reserved for information concerning the exhibitors and visitors. Advertising or personal announcements are not permitted. Before the exhibition opens, exhibitors who wish to play music at their stand or site in any form whatsoever (cassettes, disks, radio, videograms, films, musicians, singers, etc.) must obtain legal written permission from the SACEM (Society of Music Writers, Composers and Music Editors) - 14, avenue Georges Pompidou - BP 3178 - 69212 Lyon cedex 03 - Tel.: +33 (0)4 72 33 04 67. GL events Exhibitions may ask for proof of authorisation.

CLAUSE 13 - SIGNS, POSTERS - It is forbidden to place advertising signs or boards outside the stands or boxes at points other than those reserved for this purpose and which are indicated on the diagrams sent on request to exhibitors. Boards or posters placed inside the stand and visible from outside it must bear GL events Exhibitions' approval, which may be withheld if these boards or posters are detrimental to the order or quality of the exhibition or are not in keeping with its character or objective. The same regulation applies to the advertising boards provided for exhibitors within the exhibition walls. Any such boards, signs or posters put up in violation of this regulation will be removed by GL events Exhibitions at the expense and risk of the exhibitor and without prior notice. The exhibitor undertakes to respect the requirements of Law no. 91-32 of 10 January 1991 regarding the campaign against smoking and alcohol abuse.

CLAUSE 14 - PHOTOGRAPHS - FILMS - SOUNDTRACKS - Photographs, video films and soundtracks made by professionals within the exhibition may be permitted, with the written approval of GL events Exhibitions. A proof or copy must be submitted to GL events Exhibitions within two weeks of closure of the exhibition. This authorisation may be withdrawn at any time. GL events Exhibitions may forbid visitors from taking photographs or recording films, videos and soundtracks. Photographing certain objects on stands may be forbidden at the request of exhibitors. GL events Exhibitions declines all responsibility in this respect for any thefts or complications arising from any photographs or films, even those which are authorised. The exhibitor authorises GL events Exhibitions to use all photographs taken during the exhibition representing his stand, including all representations of his brands, logos and products, for its own promotion purposes only. This authorisation is valid for a period of five years and concerns only the purposes of internal communication, promotional brochures and GL events Exhibitions press packs. The exhibitor relinquishes his right to any payment in this respect as well as his right to own the promotional materials. Any comments or captions accompanying the reproduction or presentation of photos shall not damage his image or his reputation.

CLAUSE 15 - APPEARANCE OF STANDS - The appearance of the stands must be impeccable. Bulk packaging and items not used for presentation on the stand as well as the personnel's belongings must be stored away from public view. The stand must be permanently manned by a competent person during exhibition opening hours. The exhibitors must not strip their stand nor remove any of their items before the end of the exhibition, even if it is extended. It is forbidden to leave items on show covered up during the exhibition opening hours. The overnight covers must not be visible to the public, but stored inside the stands out of sight. GL events Exhibitions reserves the right to remove covers from items in violation of the safety regulations and shall under no circumstances be responsible for any resulting loss or damage. Any person employed by the exhibitors who attends the exhibition must be correctly dressed, always courteous and behave in a proper manner. He/she must not call out to or bother the visitors or other exhibitors in any way. Exhibitors or their employees must not walk around or linger in the aisles.

CLAUSE 16 - MODIFICATION OF STANDS, DAMAGE, DEPRIVATION OF ENJOYMENT - The exhibitors shall accept he stands, box or sites allocated to them in the condition in which they are found and must keep them in the same condition. Any modification of the stands (outside appearance, numbering, height of structures supplied, etc.) is strictly forbidden. The exhibitors are responsible for any damage caused by their Equipment or animals o the facilities, buildings, trees and ground that they occupy and shall bear the cost of repairs. Exhibitors must fit out and equip their stands in accordance with the regulations included in the "Exhibitor's Manual", notably with respect to the configuration of the stand and the application of safety regulations. Exhibitors with outdoor stands shall submit to GL events Exhibitions the drawings for buildings they wish to put up on their sites. If, as a result of a fortuitous event or unforeseen circumstances, GL events Exhibitions is prevented from delivering the site allocated to an exhibitor, the only compensation to which he will be entitled is the reimbursement of his participation fees under the conditions of CLAUSE 6, paragraph 2 of these regulations. However, he exhibitor will not be reimbursed if GL events Exhibitions as provided him with another site.

CLAUSE 17 - APPROVED CONTRACTORS - Only the contractors approved by GL events Exhibitions shall be entitled to carry out work and supply equipment required for the exhibition. The exhibitor must take care of the equipment provided, and shall be liable to bear the cost of replacing damaged equipment. The stands shall be erected in accordance with safety regulations (cf. Decree of 19/11/87, "Journal Officiel" of 14/12/87). The exhibitor or decoration contractors will not be qualified to deal with or work on the electrical installations of their exhibiting customers.

CLAUSE 18 - DISTRIBUTION OF WATER AND POWER - GL events Exhibitions is dependent on the water and power distribution companies and declines all responsibility in the event that supplies are cut off, for any duration whatsoever.

CLAUSE 19 - WASTE DISPOSAL - GL events Exhibitions is obliged to comply with the new European

directives concerning the sorting and disposal of waste which inevitably spreading all factors of activity. Therefore, GL events Exhibitions reserves the right to pass on some or all of the inherent charges, taxes and obligations. GL events Exhibitions also undertakes to make exhibitors aware that it is in their interest to control the amount of waste they produce.

CLAUSE 20 - TIMES - ACCESS AND CIRCULATION - The stands or box can be accessed by exhibitors and visitors on the days and at the times specified in the "Exhibitor's Manual". The power supply will be cut off and access for exhibitors to the halls strictly forbidden after closure of the exhibition, and the site will be completely locked up 30 minutes later. The exhibitors shall comply with the conditions of access to the premises and grounds of the Park defined in the Internal Regulations of Eurexpo.

CLAUSE 21 - PARKING - Parking spaces are allocated through a special form included in the "Exhibitor's Manual". The permits must be prominently displayed on the vehicle windshield. Parking is authorised in all the car parks from one hour before the exhibition opens until one hour after it closes. Outside the times specified above, it is forbidden to leave vehicles in the car parks. Vehicles are parked at the owners' risk, since the car parks are unguarded. Duplicate car park permits will not be provided under any circumstances.

CLAUSE 22 - EXHIBITION GUIDE - As far as circumstances permit, GL events Exhibitions will produce a guide designed to answer the questions posed by exhibitors, buyers and visitors.

CLAUSE 23 - CATERING STANDS - Any exhibitor providing catering shall comply with the regulations set down in the Decree of 26/09/80 obliging him to make a declaration to the Régions for any application form, which has the right to inspect the exhibition.

CLAUSE 24 - DEPARTURE FROM THE SITES - All exhibitors shall remove their samples, fittings or animals after closure of the exhibition within two days. GL events Exhibitions expressly declines all responsibility for any items and equipment left behind beyond the above deadline. GL events Exhibitions reserves the right to have the stand or box removed as a matter of course and at any time, at the expense and risk of the exhibitor, without prejudicing any damages that may be claimed in the event of an incident caused by said items, equipment or animals.

CLAUSE 25 - CANCELLATION - SPACE REDUCTION - FAILURE TO OCCUPY - GL events Exhibitions is entitled to retain a cancellation fee for any application form cancelled, amounting to all sums paid or due by the exhibitor. Stands, spaces or box not used 12 hours before the exhibition opens shall be considered unoccupied and GL events Exhibitions shall by express agreement be entitled to use them as it sees fit. GL events Exhibitions shall retain all amounts paid as rental fees.

ARTICLE 26 - COMPULSORY INSURANCE - Through their membership, exhibitors receive the following guarantees, taken out by GL events Exhibitions, at their own expense and on their behalf: Insurance for "All exhibition risks" against fire, theft or other, affecting their equipment, goods and facilities, with application of coinsurance. GL events Exhibitions abandons, in the case of loss, the right to all claims against the exhibitors and their insurers, by the mere fact of their participation, and abandon the right to any appeal against GL events Exhibitions (and their insurers) and other exhibitors. In case of malice, the claim shall be made only against the perpetrator. GL events Exhibitions disclaims any liability for losses, breakdowns and other damages that may occur to any exhibition objects and equipment for any reason whatsoever. For conditions, including rates, guarantees, duration, exclusions, inventory, procedures and regulations, please refer to the "insurance" section of the Exhibitor's Manual. In the event of an accident, the exhibitor must take out at his/her own expense liability insurance covering his/her participation in the exhibition. This insurance is designed to guarantee the equipment and goods belonging to the member, to the express exclusion of animals presented and the vehicle(s) required for their transport. Insurance for animals: members are also required to take out insurance for the animals presented with the insurer of their choice.

CLAUSE 27 - ENVIRONMENTAL NUISANCE - Furthermore, because of the personal nature of the agreement linking them to GL events Exhibitions, exhibitors shall adopt an attitude which complies with the general interests of the exhibition, especially with respect to visitors and other participants. In this regard, in the event of a dispute or disagreement with GL events Exhibitions or other exhibitors, they undertake to do nothing likely to harm the smooth running of the exhibition. If anyone adopts an attitude which disrupts the smooth running of the exhibition or violates the provisions of these regulations, GL events Exhibitions may, at its discretion, suspend the exhibitor immediately under the conditions set down in CLAUSE 61.3 of the General Regulations approved by the Decree of 07/04/1970.

CLAUSE 28 - ATTRIBUTION OF JURISDICTION - Any disputes arising between exhibitors and GL events Exhibitions shall be finally settled by the Lyons courts, which are the only courts competent to arbitrate between the parties. Bank drafts or accepted payments shall neither constitute nor constitute waiver to this attribution of jurisdiction CLAUSE. The applicable law is French Law.

CLAUSE 29 - QUALITY OF EXHIBITORS - The following are admitted as a priority to the exhibition as exhibitors: a) producers and manufacturers, b) those who, although not directly producers or manufacturers, sell only to dealers items made under their brand, following their models or designs, c) the breeders d) the breeders' associations e) trade unions, cooperatives or public bodies, f) importers or factory agents considered to be the necessary intermediaries between the producers or manufacturers and the customers, it being agreed that, to back up their reservation of exhibition space, they undertake to submit a "declaration" of brands or models signed by each of the firms whose products are exhibited. Special forms must be obtained from GL events Exhibitions. The organizational committee reserves the right to verify the conformity of the equipment and animals exhibited in respect of the nomenclature stated on the request for admission. If any of the aforementioned recommendations are not respected, the exhibitor will be liable to any measures which may include closing down the stand, spaces or boxes in question.

CLAUSE 30 PAYMENT - Any application form returned without a deposit cannot be registered. Orders for technical requirements cannot be registered until all previous invoices have been paid in full. Orders for technical requirements cannot be delivered to an exhibitor who has not paid the full balance due. Payment shall be made as follows: A down payment must be enclosed with the stand reservation. This must be paid by cheque or bank transfer. A participation contract returned without a down payment cannot be registered. The balance is due on 14/09/2012 at the latest. The balance must be paid by cheque or bank draft enclosed with the invoice. A participation contract returned after this date must be paid by cheque or bank transfer and in full at

the time of registration. Payment must be made by cheque or by bank transfer to an international account:

Banque Populaire Loire et Lyonnais, 141, rue Garibaldi - BP 3152 - 69211 Lyon cedex 03 France - Bank code: 13907 - Branch code: 00000 Account number: 00200164885 - Key: 41 - iban: FR76 1390 7000 0000 2001 6488 541 BIC/SWIFT: CCBPFRPLYO.

In the event of default on the part of an exhibitor, GL events Exhibitions shall retain the down payment. In any case, the provisions of CLAUSE 5 of these regulations remain applicable until GL events Exhibitions announces its definitive classification. Should an exhibitor fail to make payment before the deadlines set above and for any reason whatsoever, GL events Exhibitions shall, without further formalities, be entitled to consider the stand reservation to be cancelled and make other arrangements for the reserved sites. GL events Exhibitions will propose a new site; if the exhibitor does not accept this new site, he will be considered to have cancelled the reservation and the provisions of CLAUSE 25 will be applied. In the event of cancellation caused by failure to pay any sum due at the deadline set, GL events Exhibitions reserves the right to retain all of the sums paid by the exhibitor. Unless GL events Exhibitions grants an extension, failure to pay a single instalment through any method will entitle GL events Exhibitions to claim all of the outstanding amount and to apply as costs against damages an indemnity of 15% of the unpaid amount, as well as late-payment interest by application of Law 92-1442 of 31 December 1992 at the legal interest rate, without prejudice to any other costs or damages.

CLAUSE 31 - SALE TO PRIVATE INDIVIDUALS, SALE OF GOODS TO TAKE AWAY AND TASTINGS - The exhibitor shall comply with current regulations concerning sales to consumers and any other regulations added to or substituted for them. Sales and the taking of orders are authorised during the exhibition, provided that current regulations are observed (cf. CLAUSE 1 paragraph 2 of the Decree of 07/04/1970). To remove goods purchased from the exhibition, visitors must produce an invoice drawn up in the proper manner by the exhibitor who sold the goods. All exhibitors selling goods shall keep an inventory of incoming and outgoing items. Any exhibitor unable to produce his inventory to the inspector at any time shall be liable to a non-guaranteed CLAUSE. The only sales techniques forbidden are auctions and "snowball" or pressure selling. The latter involves, firstly, selling a product to a consumer for any form of payment. The same salesman then offers the same consumer a new product in addition to the first one, and both for a higher price. He then returns the sum paid initially in exchange for a new payment. This successive exchange of cheques (or any other method of payment) continues for as long as new products are added to the previous ones. Through this process, the consumer is unconsciously persuaded to spend large sums of money which he had not planned for in visiting the exhibition. As a consequence, any exhibitor who violates this regulation by using such sales techniques as described above or similar techniques is liable to the following immediate sanctions: • his power supply may be cut off, • his stand may be closed, • he may be expelled from the exhibition, • he may be held liable for any costs and damages, without prejudice to any appeal lodged by the exhibitor should GL events Exhibitions' responsibility be invoked by a victim of this type of practice or his representative. Any exhibitor wishing to charge for tastings of foodstuffs or drinks must make a written application to GL events Exhibitions. Authorisation to charge for tastings obliges the exhibitor to comply with the special regulations that are applicable.

CLAUSE 32 - DISPLAY OF PRICES - The exhibitor shall comply with CLAUSE 28 of Edict no. 85-1243 of 1/12/86 concerning freedom of pricing and competition, as well as the Decree of 03/12/87 concerning consumer pricing information.

CLAUSE 33 - DISTRIBUTION OF ALCOHOL - Exhibitors subject to excise regulations shall on their own initiative take the necessary steps concerning temporary licensing and permits, the local tax office being at Hôtel des Douanes - 41, avenue Condorcet - 69603 Villeurbanne cedex. During the exhibition, the excise administration has the right to inspect stands.

CLAUSE 34 - watchmaking exclusivity - With the exception of the official sponsor of the FEI, it is forbidden to exhibit, distribute, sell or make announcements about watches or any other products indicating the time in all the halls of the Equita' exhibition. Equita' reserves the right to remove all watches or other products telling the time from any stand without any compensation of any kind being due.

CLAUSE 35 - APPLICATION OF REGULATIONS - On signing their participation contract, exhibitors accept the provisions of the Exhibition Regulations and any new provision as may be imposed by circumstances and adopted in the interests of the exhibition by GL events Exhibitions, who reserves the right to announce them, even verbally. Any infringement of the provisions of these regulations and the Internal Regulations enacted by GL events Exhibitions may lead to the exclusion of the offending exhibitor if GL events Exhibitions so desires, even without prior warning. This particularly applies in cases of failure to take out insurance, compliance with fittings specifications, respect safety regulations or occupy the stand, presentation of products that do not conform to those listed in the admission, etc. The exhibitor shall then be obliged to pay an indemnity for costs and damages to compensate for the immaterial and material damage suffered by the exhibition. This indemnity shall be at least equal to the sum of the contribution retained by GL events Exhibitions, without prejudice to any further damages that may be demanded. In this respect, GL events Exhibitions has the right to retain articles on show and pieces of furniture or decoration belonging to the exhibitor.